

VENTURE SCHOOL

For idea-stage and early-stage businesses ready to take the next step

TEST YOUR IDEA BEFORE YOU INVEST MORE TIME OR MONEY

WHAT IS VENTURE SCHOOL?

Venture School is a hands-on program that helps entrepreneurs and business teams test ideas, reduce risk, and build stronger business models through real customer discovery – faster and with less risk.

WHAT YOU'LL GAIN

- A clear, tested business model
- Feedback from customers
- Tools to reduce risk and increase success
- Guidance from experienced founders
- Connect to local mentors and resources

IS THIS FOR YOU?

- Have an idea but aren't sure where to start?
- Trying to grow or refine an existing business?
- Want expert guidance before investing more time or money?

PROGRAM DETAILS

1 night per week | 7 weeks

Evening sessions designed for
working founders

Program Fee: \$299

Scan the QR code to view
upcoming sessions and apply.

QUESTIONS?
Paula Kueter
Kueterp@morningside.edu

